



Who are we?

Wolfpack Running is a nonprofit, youth running club affiliated with USA Track & Field. Our mission is to build the mental and physical strength of youth athletes through track & field and cross country, cultivating a passion for running through education, support, and camaraderie.

We hail from the Draper and Sandy areas of Salt Lake County, Utah, and we have athletes from Salt Lake, Utah, and Summit Counties.

Our Programs

Our 6-week **Elementary Programs** provide a safe and exciting way for kids in kindergarten through 6th grade, of all skill levels, to experience the physical and emotional benefits that come from running. They learn through game-based workouts, fun lessons, and a primary focus on individual improvement while building the foundations of being part of a team.

*12-14 cross country teams 15-40 athletes per team
12-14 track & field teams 20-40 athletes per team*



Our 12-16 week **Competition Programs** are for athletes in 3rd-8th grade who want to compete at USATF state, regional, and national levels in track & field and cross country. Our track & field team boasts ~100 athletes and our cross country team ~75 athletes. We focus on racing strategies, mental strength, and goal setting within a fun environment. Training includes agility work within a plan that enables athletes to peak at specific times throughout the season. Skills learned in our comp programs follow our athletes into high school and college sports.

What makes us awesome?



OUR
ATHLETES!

National Champs!

This amazing team of young women won a NATIONAL CHAMPIONSHIP in 2022!

**ADRIA F.
TATUM F.
MAYA B.
TYANA L.
LILY J.
BRIDGET S.
LYDIA B.**

**USATF Jr Olympic Cross Country
National Championships
Dec 10, 2022 - College Station, TX**



ATHLETE SPOTLIGHTS

The skills and experience our athletes gain from our programs follows them into high school and college. Our athletes have broken records and won state, region, and national titles. Here are a few current standouts:

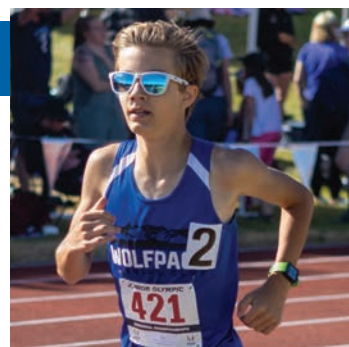


BRIDGET S.

2024 13-14 Girl's Track & Field - 1500m - State Champion
2024 13-14 Girl's Track & Field - 3000m - State Champion
2024 13-14 Girl's Track & Field - 4x800 Relay State Champ & New State Record
2023 Bob Firman XC Invitational - 7th/8th Grade Girls - Team Champion
2023 13-14 Girl's 4k Cross Country 4k - 4th in State
2022 13-14 Girl's Cross Country 4k - Team National Champion

TREVOR D.

2024 13-14 Boys 4k Cross Country - 3rd in State
2024 13-14 Boy's Track & Field - 3000m - State Champion
2024 Bob Firman XC Invitational - 7th/8th Grade Boys - 3rd Place
2023 11-12 Boys 3k Cross Country - Ranked 20th Nationally, All-American
2023 11-12 Boy's Track & Field - 1500m - Ranked 26th Nationally
2023 11-12 Boy's Track & Field - 800m - Ranked 32nd Nationally

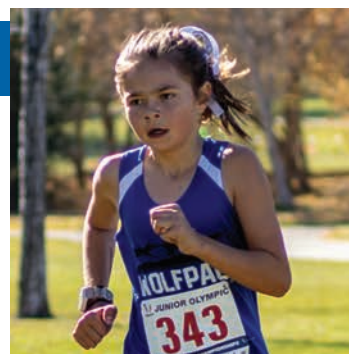


KHLOE P.

2024 13-14 Girl's Track & Field - 800m - State Champion
2024 Bob Firman XC Invitational - 7th/8th Grade Girls - 4th Place
2023 11-12 Girl's Track & Field 1500m - Ranked 20th Nationally
2023 Bob Firman XC Invitational - 7th/8th Grade Girls - Team Champion
2022 11-12 Girl's Track & Field - 800m State & Region 11 Champion
2022 11-12 Girl's Track & Field - 4x800 Relay State Champ & New State Record

KATHLEEN M.

2024 11-12 Girl's Track & Field - 4x800 Relay State Champ & New State Record
2023 11-12 Girl's Track & Field - 1500m - Ranked 18th Nationally
2023 11-12 Girl's Track & Field - 800m - Ranked 23rd Nationally
2023 11-12 Girl's Track & Field - 800m - Region 11 Champ & New Region Record
2023 11-12 Girl's Track & Field - 1500m - Region 11 Champ & New Region Record
2022 11-12 Girl's Track & Field - 4x800 Relay State Champ & New State Record



OLIVER M.

2024 9-10 Boys 3k Cross Country - Team Ranked 7th Nationally
2024 9-10 Boys 3k Cross Country - State Champion
2024 9-10 Boy's Track & Field - 1500m - State & Region Champion
2024 9-10 Boy's Track & Field - 4x400m Relay - State & Region Champion
2024 9-10 Boy's Track & Field - 800m - 5th in Region

STATS & REACH

SOCIAL MEDIA

700+
instagram
followers

260+
facebook
followers

120+
tiktok followers



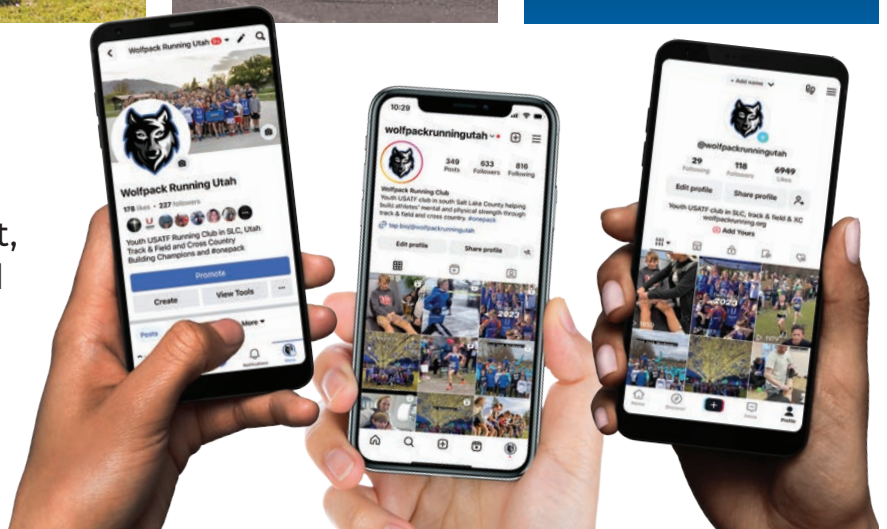
ANALYTICS

4000
monthly
page views

500+
unique
monthly visitors

and
GROWING!

Given that our website and social media are young, we've seen encouraging, organic growth through varying content, engagement, collaboration, and support from our athletes, their families, and networking in the running community in Utah and beyond.



SPONSORS



Wolfpack sponsors are the backbone of our non-profit. These generous donations allow us to subsidize the cost of uniforms and merch for our programs along with fees, facility rentals, and insurance.

Sponsors also allow us to give a number of scholarships to athletes whose families are struggling financially with registration fees. Every cent goes towards helping our programs run smoothly for our coaches, athletes, and their families.

BENEFITS

DIAMOND
\$3,000+

PLATINUM
\$2,000+

GOLD
\$1,000+

SILVER
\$750+

BRONZE
\$500+

Your logo on our Elementary Program jerseys

Diamond & Platinum sponsor logos most prominent



Your logo on a banner at meets, on our website, and 1-2 mentions on social media*



Your logo on our cross country bibs and 1-2 posts or Reels on social media about your business

Contingent on applicable content



Display your banner and/or a few yard signs advertising your business at our meets



Set up a booth to sell merch, advertise, and/or hand out flyers at our meets



*banner @meets

In-Person Events

Opportunities for in-person advertising and promotion:

Spring Track & Field:

- 2 Elementary Meets (~400 athletes +families per meet)
- 1-2 Competition Meets (~200 athletes +families per meet)

Fall Cross Country:

- 2 Elementary Meets (~400 athletes +families per meet)
- 2 Competition Meets (~200 athletes +families per meet)

Sponsor benefits are for the 2025 track & field and cross country seasons and end December 31, 2025. All sponsors must send their company logo(s) in vector format to media@wolfpackrunning.org. All banners, signage, flyers, and booth materials must be provided by sponsor.



*like this!

PARTNERSHIPS

Sponsorships and partnering with nonprofits can look different for everyone.

Wolfpack loves to partner with businesses whose services can directly help our athletes' physical and mental health. It allows us to share the tools we use with the running community in a way that also benefits our local businesses.

We welcome partnerships in lieu of a monetary donation in the form of running-related products or gear, athletic training, sports therapy, and any other kind of product or service that benefits our programs and athletes.





Let's Connect!

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