



Who are we?

Wolfpack Running is a nonprofit, youth running club affiliated with USA Track & Field. We focus on building the mental and physical strength of our young athletes through track & field and cross country while fostering a love for running.

We hail from the Draper and Sandy areas of Salt Lake County, Utah, and we have athletes from Salt Lake, Utah, and Summit Counties.



Our Programs

Our 6-week **Elementary Programs** provide a safe and exciting way for kids in kindergarten through 6th grade, of all skill levels, to experience the physical and emotional benefits that come from running. They learn through game-based workouts, fun lessons, and a primary focus on individual improvement while building the foundations of being part of a team.

*11-13 cross country teams 20-40 athletes per team
11-13 track & field teams 20-40 athletes per team*

Our 14-16 week **Competition Programs** are geared towards athletes in 3rd-8th grade who want to compete at USATF state, regional, and possibly national levels in track & field and cross country. Our track team boasts 70-100 athletes and our cross country team 60-70 athletes. We focus on racing strategies, mental strength, and goal setting within a fun environment. Training includes agility work within a plan that enables athletes to peak at specific times throughout the season. Skills learned in our comp programs follow these athletes into high school and college sports.



What makes us awesome?



National Champs!

This amazing team of young women won a NATIONAL CHAMPIONSHIP in 2022!

**ADRIA F.
TATUM F.
MAYA B.
TYANA L.
LILY J.
BRIDGET S.
LYDIA B.**

**USATF Jr Olympic Cross Country
National Championships
Dec 10, 2022 - College Station, TX**



Athlete Spotlights

The skills and experience our athletes gain from our programs follows them into high school and college. Our athletes have broken records and won state, region, and national titles. Here are a few current standouts:

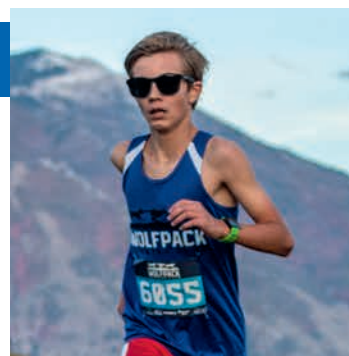


LILY J.

- 2023 Bob Firman XC Invitational - 7th/8th Grade Girls - Team Champion
- 2023 Bob Firman XC Invitational - 7th/8th Grade Girls - 5th Place
- 2022 13-14 Girl's Cross Country 4k - Team National Champion
- 2021 11-12 Girl's Cross Country 3k - Team National Champion

TREVOR D.

- 2023 11-12 Boys 3k Cross Country - Ranked 20th Nationally
- 2023 11-12 Boys 3k Cross Country - 2nd Place Utah Association
- 2023 11-12 Boy's Track & Field - 1500m - Ranked 26th Nationally
- 2023 11-12 Boy's Track & Field - 800m - Ranked 32nd Nationally
- 2023 11-12 Boy's Track & Field - 1500m - State & Regional Champion
- 2023 11-12 Boy's Track & Field - 800m - State & Regional Champion



KHLOE P.

- 2023 Bob Firman XC Invitational - 7th/8th Grade Girls - Team Champion
- 2023 Bob Firman XC Invitational - 7th/8th Grade Girls - 12th Place
- 2023 11-12 Girl's Track & Field 1500m - Ranked 20th Nationally
- 2022 11-12 Girl's Track & Field - 800m State & Region 11 Champion
- 2022 11-12 Girl's Track & Field - 4x800 Relay State Champ & New State Record

KATHLEEN M.

- 2023 11-12 Girl's Track & Field - 1500m - Ranked 18th Nationally
- 2023 11-12 Girl's Track & Field - 800m - Ranked 23rd Nationally
- 2023 11-12 Girl's Track & Field - 800m - Region 11 Champ & New Region Record
- 2023 11-12 Girl's Track & Field - 1500m - Region 11 Champ & New Region Record
- 2022 11-12 Girl's Track & Field - 800m State & Region 11 Champion
- 2022 11-12 Girl's Track & Field - 4x800 Relay State Champ & New State Record



JUAN M.

- 2022 9-10 Boy's Track & Field - High Jump State Champion
- 2022 9-10 Boy's Track & Field - 200m - 2nd in State
- 2022 9-10 Boy's Track & Field - Long Jump - 2nd in State
- 2022 9-10 Boy's Cross Country 3k - 4th in State
- 2022 was Juan's FIRST year on the team and he also plays lacrosse.

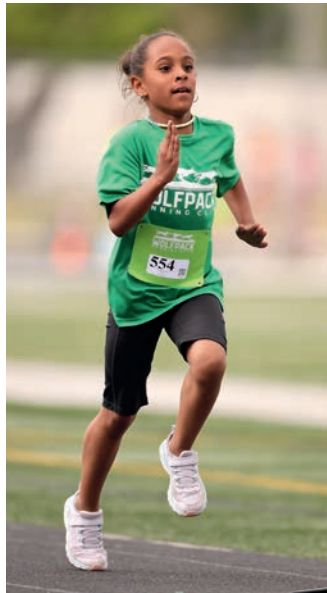
STATS & REACH

SOCIAL MEDIA

650+
instagram
followers

230+
facebook
followers

115+
tiktok followers



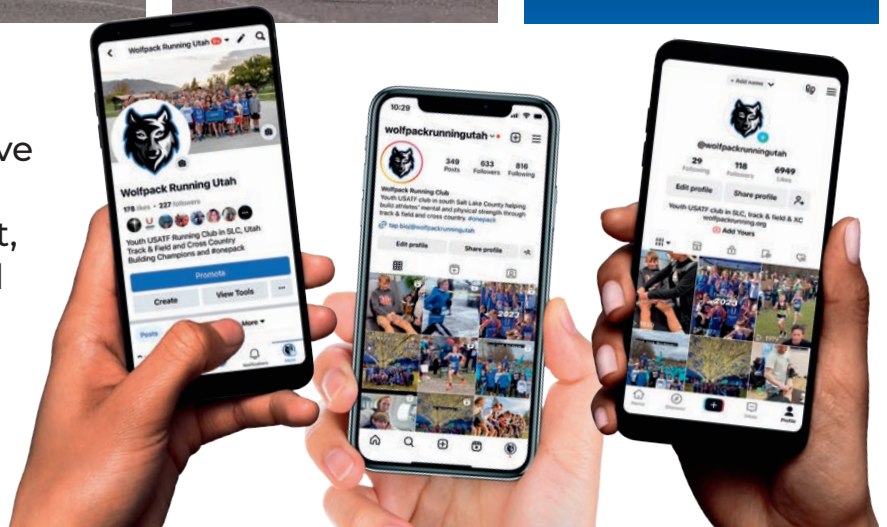
ANALYTICS

4000
monthly
page views

500+
unique
monthly visitors

and
GROWING!

Given that our website and social media are still young, we've seen encouraging, organic growth through varying content, engagement, collaboration, and support from our athletes, their families, and networking in the running community in Utah and beyond.



SPONSORS



Wolfpack sponsors are the backbone of our non-profit. These generous donations allow us to subsidize the cost of uniforms and merch for our programs along with fees, facility rentals, and insurance.

Sponsors also allow us to give a number of scholarships to athletes whose families are struggling financially with registration fees. Every cent goes towards helping our programs run smoothly for our coaches, athletes, and their families.

BENEFITS

DIAMOND
\$3,000+

PLATINUM
\$2,000+

GOLD
\$1,500+

SILVER
\$1000+

BRONZE
\$500+

Your logo and link on our website and 1-2 mentions on social media*



Your logo on our Elementary Program jerseys and 1-2 blog posts about your business

Diamond & Platinum sponsor logos most prominent



Your logo on our cross country bibs and 2-3 posts or Reels/TikToks on social media about your business

Contingent on applicable content



One banner and/or 1-2 yard signs advertising your business at our meets



Set up a booth to sell merch, advertise, and/or hand out flyers at our meets



*like this!

In-Person Events

Opportunities for in-person advertising and promotion:

Spring Track & Field:

- 2 Elementary Meets (~400 athletes +families per meet)
- 1 Competition Meet (~200 athletes +families per meet)

Fall Cross Country:

- 2 Elementary Meets (~400 athletes +families per meet)
- 2 Competition Meets (~200 athletes +families per meet)

Sponsor benefits are for the 2024 track & field and cross country seasons and end December 31, 2024. All sponsors must send their company logo(s) in vector format to media@wolfpackrunning.org. All banners, signage, flyers, and booth materials must be provided by sponsor.



PARTNERSHIPS

We understand that sponsorships and partnering with nonprofits can look different for everyone.

Wolfpack loves to partner with businesses whose services can directly help our athletes' physical and mental health. It allows us to share the tools we use with the running community in a way that also benefits our local businesses.

We welcome partnerships in lieu of a monetary donation in the form of running-related products or gear, athletic training, sports therapy, and any other kind of product or service that benefits our programs and athletes.





Let's Connect!

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